

X-copy

28th year issued weekly

fashion calendar

'68

MARCH 25

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MARCH 25, 1968</u>			
March 24- March 27	SCANDINAVIAN FASHION WEEK AT BELLA CENTER, COPENHAGEN, DENMARK. Contact: Howard Kaplan, Colvin, Kaplan and Ross, 743 Fifth Ave., PL. 3-2382.		
Monday March 25	INTERNATIONAL HAUTE COUTURE FASHION SHOW	ALEXANDER'S	3RD FLOOR
11:00 A.M.- 3:00 P.M.	International haute couture fashion show, for benefit of The Boys' Club of N.Y. Prices: \$10.00 (reserved); \$5.00. (Public showings at 1:00 and 5:00). (For Release, Tues., March 26.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, PL. 9-6272.		
Monday March 25- March 27	1968 INTERNATIONAL BEAUTY SHOW	INTERNAT'L BEAUTY SHOW (16 WEST 46TH STREET)	N.Y. HILTON HOTEL
	Professional beauty show and exhibit of new beauty products. Contact: Michael Scott, PL. 7-9050.		
March 25- March 31	TWENTY-EIGHTH VIENNA FASHION WEEK. Contact: Fachverband der Bekleidungs-industrie Osterreichs, Schwarzenbergplatz 4, A-1030, Vienna, Austria.		
Tuesday March 26	WOMEN'S & MISSES' WOOLKNIT PREVIEW	WOOLKNIT ASSOCIATES (501 MADISON AVENUE)	BERKSHIRE HOTEL 2ND FLOOR
10:00 A.M.	"Sweater Power"--trends in styling, color and fiber in misses' and women's sweaters and their costume influences. Rack viewing from 11:00 to 3:00. For press and buyers only, by invitation. Publ.: Eleanor Kairalla, MU8-1172.		
Tuesday March 26	EIGHTH ANNUAL INT'L FABRICS FASHION SHOW	NATIONAL SOCIETY OF INTERIOR DESIGNERS	WALDORF-ASTORIA GRAND BALLROOM
12:00 Noon Luncheon	Theme: "Brighton Pavilion"--men's and women's fashions in home furnishings fabrics by 40 American designers. Electrodentic Unlimited knietic light created by Leslie Cunningham, Jackie Cassen and Rudy Stern. Commentator and coordinator: Constance Woodworth. Co-chmn.: William and Renee Leonard. Tickets: \$15.00 each, for benefit of NSID Educational Foundation Scholarship Fund. Contact: NSID, 315 E. 62nd St., 838-5906. Publicity: Ted Materna Associates, PL. 3-3240.		
Tuesday March 26	INFORMAL FASHION SHOW	ROAMAN'S	20 WEST 39TH STREET
2:30 P.M.	Informal modeling at N.Y. store of the "Evelyn Roaman Collection" for Spring-Summer. (Showings at 2:30: Mon., March 25 at 40 Winter St., Boston; also Wed., March 27 at 1209 Chestnut St., Philadelphia.) Open to public. Contact: Mariette Schumacher, 679-8600.		
Tuesday March 26	PRESS SHOW: "STRAW HAT" FRAGRANCE	FABERGE	5 WEST 54TH STREET
4:00 P.M. Cocktails	Millinery by Adolfo, Emme, Mr. John, Vincent and Harmik, to preview Fa-berge's "Straw Hat" packaging. By invitation. Contact: Taplinger Associates, PL. 2-7722.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 26 5:00 P.M.	SPRING-SUMMER BY GALANOS Spring-Summer collection by Galanos. All invitations have been issued.	BONWIT TELLER	HOTEL PLAZA BAROQUE SUITE
Tuesday March 26 6:00 P.M. Cocktails	PREVIEW: TRANSITION AND FALL FASHIONS Special showing of new collection at 7:00 P.M., followed by dinner. By invitation. Contact: Irving Malen, 1400 Broadway, 695-7900.	YOUNG NATURALS (DIV. PURITAN)	ESSEX HOUSE-COLONNADES 160 CENT. PK. SO.
Wednesday March 27 9:00 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR "The Sporting Life"--Majestic's Fall collection. By invitation. Contact: Jean Luban, LO. 4-3113.	MAJESTIC (1410 BROADWAY)	HOTEL PLAZA BAROQUE SUITE
Wednesday March 27 11:00 A.M. & 4:00 P.M.	OPENING OF FALL COLLECTION Ken Scott will show his Fall collection to the press at 11:00 A.M. By invitation. (Buyer showing at 4:00 P.M. By reservation.) Thereafter by appointment. Contact: 246-2747.	KEN SCOTT OF MILANO	16 WEST 55TH STREET SHOWROOM
Wednesday March 27 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring collection of coats, suits, dresses, ensembles. Reservations(\$5.50) CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	CARMINE PORCELLI FOR JOSEPH PRUZAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday March 28 12:30 P.M. Luncheon	SPRING FASHIONS AT BENEFIT LUNCHEON Andrew Woods' Spring collection will be shown at a benefit luncheon for the ASPCA Thrift Shop. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	ANDREW WOODS (550 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday March 28 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Fur collection by Jacques Kaplan; fashions by Trigere; and Bob Bugnand for Sam Friedlander at a benefit for Park East Temple. Contact: Mrs. Sol Schulman, 988-0520. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Thursday March 28 4:00 P.M.	FASHION SHOW AND CONTEMPORARY ART Summer fashions will be presented in conjunction with modern art and sculpture. By invitation. Contact: OX. 5-7900 Ext. 345.	PARAPHERNALIA	PARKE-BERNET GALLERIES 980 MADISON AT 77TH ST.
Thursday March 28 4:00 P.M. - 6:30 P.M. Cocktails	PREVIEW OF NEW PRODUCT Introduction of "Wonder Under"; demonstration of "how-to"; informal continuous showing of apparel, boutique and home fashions. By invitation. Contact: 867-9110, Eileen Sadlier, Ext. 36; or Jennifer Parr, Ext. 40. Publicity: Gladys Steiner, Lester Harrison Advg., PL. 1-2828.	PELLON CORP. (1120 SIXTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Saturday March 30- April 7	TWELFTH ANNUAL SHOW OF AUTOMOBILES Over 500 domestic and foreign cars and a wide variety of accessories and related exhibits on four floors. Informal fashion shows. Press Preview: Fri., March 29, 2:00 - 5:00 P.M. Hours: 11:00 A.M. - 11:00 P.M.; Sunday, 1:00 - 8:00 P.M. Admission: \$2.50; children, \$1.00. Publicity: Gene Graf or Sandy Sprung, 331 Madison Avenue, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday March 31	FALL 1968 FASHION PREVIEW In a "Shoe Salon" atmosphere, Doris A. Weston will present "Wohl Fashion Concepts for Fall 1968"--a total fashion picture of shoes, apparel and accessories. Shows at 10:30, 11:30, 12:30, 2:30, 3:30, 4:30. By invitation. Contact: PL. 9-5844.	WOHL SHOE COMPANY	N.Y. HILTON HOTEL WEST PENTHOUSE
Sunday March 31- April 2	FALL DESIGNER'S SHOE COLLECTION Showings at 12, 2, 4, March 31; 10, 12, 2, 4, April 1, 2. (Open House daily at 6:00 P.M. By invitation.) Contact: Marilyn Farina, 937-2345.	NINA FOOTWEAR (LONG ISLAND CITY)	N.Y. HILTON HOTEL EAST PENTHOUSE
Beginning Sunday March 31- April 3	FALL-WINTER SHOE FASHIONS Sponsored by National Footwear Mfg. Assn; National Shoe Retailers Assn; Volume Footwear Retailers Assn; New England Footwear Assn., at Americana Hilton, Warwick, Park-Sheraton, City Squire. Contact: 265-1350.	NATIONAL SHOE FAIR	FIVE N.Y. HOTELS
Sunday March 31- April 3	FALL FASHION PANORAMA '68 Contact: 475 Fifth Avenue, MU. 9-7420.	NAT'L ASSN OF MEN'S SPORTSWEAR BUYERS	SHERATON-ATLANTIC 6TH AVE. & 34TH ST.
Beginning Sunday March 31- April 3	BRITISH MENSWEAR IN NEW YORK Showing of men's outerwear, sportswear, furnishings by: Astraka, Atkinson Rhodes & Co., Ben Sherman, Chard of London, J Comfort, Dhobi Weatherlux, Cecil Gee International, Magee and Co., Morley, Reliance Sports Trousers, Sabre. Contact: Denis Elliott, PL. 2-8400, Ext. 433.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	SHERATON-ATLANTIC 8TH FLOOR
Monday April 1 9:00 A.M. Breakfast	PRESS PREVIEW: FALL SHOE COLLECTION Showing of I. Miller's "The Big Shoe Story". For press and buyers. By invitation. Publicity: Ruth Hammer Associates, 246-4818.	I. MILLER	734 FIFTH AVENUE GALLERIA AT 57TH ST.
Monday April 1 5:00 P.M.- 8:00 P.M.	PREVIEW OF THE "TOMORROW" SHOP Press preview of new men's boutique. (For Release, Tues., April 2.) By invitation. Publicity: Walter Hauser, PL. 3-1542.	ALEXANDER'S	2ND FLOOR
Monday April 1 6:00 P.M.- 8:30 P.M. Cocktails	FALL SHOE COLLECTIONS By invitation. Showing, March 31 - April 3, N.Y. Hilton Hotel, 26th floor by Guild members: Cardone & Baker, D'Antonio, Delman, Dominic Romano, Erica, Evins, Howard Fox, John Jerro, Margaret Jerrold, Julianelli, Herbert Levine, Lipare, Newton Elkin, Palizzio, Palter de Liso, Pandora, Stanley Philipson, Seymour Troy, Wolsam Ltd., Zuckerman & Fox. Contact: Dorothy Adams, 753-0961.	DESIGNER SHOE GUILD	HOTEL PLAZA BAROQUE SUITE
Monday April 1 6:00 P.M.	OPENING OF KNIT MARKET IN DALLAS "Texas Fashions Cheer the Capital C's"--presentation of transition knits at opening of Texas knit market (through April 3). Contact: Lois Watson, TFCA, 214-ME. 1-0622.	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 1	EARLY FALL COLLECTION "The Dynasty Fords"--better dresses and at-home wear, at continuous show- ings. Contact: 279-0710.	DYNASTY OF HONG KNONG, LTD.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday April 1	OPENING OF CAPSULE COLLECTION After-five dress collection. Continuous showings, by appointment. Contact: Sheila Cole or Marta Kramer, 563-0665.	MAGGI B.	488 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 1	OPENING OF FALL KNITS Continuous showings of Fall knits designed by Frank Adams. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 2 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Spring-Summer collections from various designers at a luncheon benefit for Girls' Club of N.Y. Reservations (\$5.50): Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	BONWIT TELLER	HOTEL PLAZA TERRACE ROOM
Tuesday April 2 4:30 P.M.- 7:00 P.M. Champagne	PRESS PREVIEW: SHOES & ACCESSORIES "Salute to the 30's Party"--capsule collections of shoes by six Geller divisions: Laura Tosato for Etcetera and Ad Lib; Nancy Vandebroek for Gamins; Bill Valentine for Geller; Alita Ray and Stanley Philipson for Stanley Philipson; and Umberto Mastron imports. Accessories by Larry Reiter. By invitation. Publicity: Ellen Perl, TE. 2-8212.	ANDREW GELLER	18 WEST 57TH STREET SALON
Tuesday April 2 5:30 P.M.- 7:30 P.M.	PARTY AND BENEFIT FASHION SHOW Fashion show and tour of Mr. and Mrs. Andrew Goddman's penthouse apartmt at Bergdorf Goodman. (Show at 6:30 P.M., 4th floor) Price: \$35.00. Con- tact: Mrs. Edmund Kelley, 809 U.N. Plaza, 867-0400. Publicity: Edith Kingston, PL. 3-7300.	INSTITUTE OF INTERNAT'L EDUCATION	BERGDORF GOODMAN PENTHOUSE
Wednesday April 3 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Fashions by Marquise will be shown at a benefit for Lawrence-Cedarhurst Hadassah. Contact: Mrs. Henry Turin, 17 Spruce St., Cedarhurst, L.I. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Wednesday April 3 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Girl Scene To Be Seen" designed by Susie for Giggles and Bryant 9. Reservations (\$5.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE2-8212.	GIGGLES; BRYANT 9	BARBETTA RESTAURANT 321 WEST 45TH STREET
Wednesday April 3 8:30 P.M.- 11:00 P.M.	PRIVATE PREVIEW: "BODY COVERING" Exhibition of concepts and forms for covering the human body--new ideas with emphasis on technology. Private preview for museum members only. Press preview, Thurs., April 4, 10:00 - 11:30 A.M., by invitation. Private preview (\$2.00) for Fashion Group members, Thurs., April 4, 5:00 - 7:00. Exhibit open to public, April 6-June 9. Publicity: Allyn Rice Bloeme, 586-4490.	MUSEUM OF CONTEMPORARY CRAFTS	29 WEST 53RD STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 3- April 7	ANNUAL PHOTOGRAPHY AND TRAVEL SHOW Two fashion shows daily at 3:00 and 7:00. Hours: 12:00 Noon - 10:30 P.M.; April 6: 11:00 - 10:30; April 7: 1:00 - 8:00. Price: \$2.00; children, \$1.00. Publicity: Sheldon Ritter, MU. 5-0105.	INT'L PHOTOGRAPHY AND TRAVEL FAIR	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday April 8 11:30 A.M.	PRESS LUNCHEON: "FIESTA" The Gorham Company will introduce "Hispana", a new silverware pattern. By invitation. Publicity: Ted Materna Associates, PL. 3-3240.	THE GORHAM COMPANY	CHATEAU MADRID LEX. AVE. & 48TH ST.
Tuesday April 9 10:30 A.M.	PRESS PREVIEW: FALL KNITWEAR Fall knit collection by Don Simonelli. By invitation. Thereafter continuous. Contact: Jean Loretto, OX. 5-2900.	STJ KNITS	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 9 12:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Teal Traina's Summer collection. Price: \$5.00. Contact: Mrs. Lee Goldstein PL. 1-4000. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WHITE PLAINS HOTEL WHITE PLAINS, N.Y.
Tuesday April 9 6:30 P.M. Dinner	22ND ANNUAL BAMA DINNER Special seminar: "Fashion Through the Retailer". Speakers: John Weitz; Norman Margolis, Best & Co.; Herman Goldman, Hamburger's. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS. ASSN.	SHERATON-ATLANTIC RED ROOM
Tuesday April 9 7:30 P.M. Cocktails- Dinner	ANNUAL STUDENT FASHION SHOW Awards will be presented by: Donald Brooks, Betsy Daniels, Rudi Gernreich, Stanley Herman, David Kidd, John Moore, Leo Narducci, Norman Norell, Don Simonelli, Chester Weinberg. Tickets: \$20 each. Contact: Bursar, PL9-2214.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	HOTEL PLAZA GRAND BALLROOM
Wednesday April 10 11:00 A.M.	PREVIEW SHOWING: "TROPHY COLLECTION" Henry Friedrichs' preview of "Limited Fall" collection. Also Tuesday, April 16 at 10:30 A.M. By invitation. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Thursday April 11 9:00 A.M.	PREVIEW OF SKI FASHIONS "Sun-Up Snow-Downer"--presentation of cold-water washable ski fashions by Hans Heitsch of Sweden and Carlo Gruber of Austria. By invitation. Contact: Terry Mayer, OX. 7-7292.	P & M SKIWEAR; COLD POWER	PROMENADE CAFE ROCKEFELLER CENTER
Thursday April 11 6:15 P.M.	PRESS PARTY: MEN'S CLUB OPENING (For Release, Thurs., April 11.) By invitation. Publicity: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	STREET FLOOR MEN'S DEPT.
April 12	GOOD FRIDAY		
April 13	PASSOVER (April 13 - 20) Begins at sundown, Friday, April 12		
April 14	EASTER SUNDAY		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 15	OPENING: ADVANCE FALL COLLECTIONS Daily continuous showings of advance Fall collections, designed by Ronnie Simon. Contact: BR. 9-0952.	PARNES-FEINSTEIN; P.F. KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 15	ADVANCE FALL COLLECTION Continuous showings of cocktail and evening fashions. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 15	OPENING OF ADVANCE FALL COLLECTION Continuous showings, by appointment. Contact: LA. 4-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday April 15	OPENING OF EARLY FALL Continuous showings of dresses and costumes. By appointment. Contact: Ann Pearson, 565-2544.	LITO MANALANG FOR DEBSHIRE	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 15	OPENING OF EARLY FALL COLLECTIONS Daily continuous showings of dresses, coats, suits, ensembles designed by Tony Ruocco. Dress contact: Arnold Greenwald, 564-4650. Coat and suit contact: Suzanne Baker, 564-4650.	BARDLEY BY ABBE RABINER	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Beginning Monday April 15	EARLY FALL COLLECTION Continuous showings of dresses and ensembles, designed by Beverlee Regan. By appointment. Contact: Judy Harvey, 736-6190.	MARC DOUGLAS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 15	EARLY FALL COLLECTION By appointment. Contact: Stuart Kreisler or Gerald Shaw, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 15- April 25	LONDON FASHIONS FOR FALL Coats and suits by: Astraka, Bickler, Chez Vera, Clarewood, Ellis Bridals, London Waterproof Co., Mary Quant, Rensor, Rodex, Valstar. By appointment. Contact: Joan Hardy, PL. 2-8400.	CLOTHING EXPORT COUNCIL (LONDON, ENGLAND)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Monday April 15- May 10	IRISH TWEED FALL FASHIONS Showings of Irish tweed dresses, coats, suits. By appointment. Publicity: Ruth Hammer Associates, 246-4818.	STRELITZ OF IRELAND	ST. MORITZ HOTEL PRIVATE SUITE
Tuesday April 16 12:00 Noon Luncheon	ADVANCE FALL COLLECTION Showing of advance Fall day-into-evening collection, followed by champagne luncheon. By invitation. Thereafter by appointment. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL (719 S. L.A. ST., L.A.)	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 16 3:45 P.M.	PREVIEW: FALL LEATHER AND FABRIC COLLECTION Designed by Monika. By invitation. Thereafter in showroom, by appointment. Contact: Betty Hanson, WI. 7-4407.	MALLORY (530 SEVENTH AVENUE)	HOTEL DELMONICO CRYSTAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 16 4:30 P.M. Cocktails	SIXTEENTH ANNUAL COTTON FASHION AWARD The 1968 Cotton Fashion Award will be presented to Chester Weinberg at a "Blue Ribbon Cotton" fashion show. <u>Show at 5:00 P.M.</u> By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	NATIONAL COTTON COUNCIL OF AMERICA	HOTEL PLAZA BALLROOM
Beginning Tuesday April 16- April 19	ITALIAN READY-TO-WEAR FOR AUTUMN-WINTER 1968 Showings of Italian ready-to-wear, boutique, knitwear collections. Contact: Centro di Firenze per la Moda Italiana, 1 via Tornabuoni, Florence, Italy 50123.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Beginning Tuesday April 16	ADVANCE FALL COLLECTION Continuous, by appointment. Contact: Ellen Roselle,	JR. SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR LO. 4-0462.
Wednesday April 17 8:30 A.M. Breakfast	OPENING OF FALL COLLECTION Showing of shirts and separates designed by Melba Hobson, promptly at 9:15. By invitation. Continuous thereafter, by appointment. Contact: 244-3650. Publicity: Lynda Gilman, Ovesey & Co., PL. 9-8880.	TANNERWAY	1407 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 17 10:30 A.M. & 2:30 P.M.	OPENING: FALL LEATHER AND SUEDE COLLECTION Fall leather, suede, fur fashions designed by Viola Sylbert. By invitation. Thereafter by appointment. Contact: WI. 7-0107.	VIOLA SYLBERT FOR ALBERT ALFUS, INC.	500 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 17 11:30 A.M.	PREVIEW: ADVANCE FALL SPORTSWEAR Advance Fall collection by Jaeger and Young Jaeger. 758-6211. Publicity: Eleanor Lambert, MU. 8-2130.	JAEGER & YOUNG JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR Contact: Alan Duddle,
Wednesday April 17 3:00 P.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Press preveiw of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Beginning Wednesday April 17	FALL COLLECTIONS; AND JUNIOR LINGERIE Daily informal showings of transition cottons, back-to-school dresses, costumes, sportswear; Alexa misses Fall wools; and Bianca junior lingerie. Contact: Audrey Brock, OX. 5-6440.	LANZ; ALEXA; BIANCA	1407 BROADWAY SHOWROOM - 26TH FLOOR
Thursday April 18 10:00 A.M.	OPENING OF ADVANCE FALL COLLECTION Also April 23, 25 at 10:00 A.M. By reservation. Contact: LA. 4-7285.	FRANK GALLANT	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday April 18 10:30 A.M.	ADVANCE FALL COLLECTION Fall collection designed by Shannon Rodgers. Also April 23 at 1:30. By reservation. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM-10TH FLOOR
Thursday April 18 11:30 A.M.	ADVANCE FALL COLLECTION Showing of cocktail and evening fashions. By invitation. Contact: Abe Goldner, PE. 6-0151.	CAMEO EVENING; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 18 12:30 P.M. Luncheon	COTTON FASHIONS BY LEADING DESIGNERS "Artists & Models"--Spring-Summer collection by leading designers in Galey & Lord fabrics. Press by invitation. Public by reservation (\$5.50): Banquet Dept., PL. 9-3000. Plaza Fashion Show Director: Mary Alice Rice, PL. 2-5726. Publicity: Rosemary Sheehan, 554-5948.	GALEY & LORD (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Thursday April 18 2:30 P.M.	EARLY FALL COLLECTION Designed by Ole Borden. By appointment thereafter. Hooper. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Publicity: Terrence
Friday April 19 9:00 P.M.	SEVENTH ANNUAL BOTTICELLI BALL Highlights of Summer collection by Oscar de la Renta. Cleopatra wigs: Mr. Carl. Make-up: Steve Nelson. Door prize: Jewelry of black and gold enamel and rose diamonds from the collection of the last Sultan of Turkey. Fashion Show Chairman: Lisa Curtis. Tickets: \$80.00 per couple; contact: Mrs. John G. Phillips, RH. 4-2985. Publicity: RH. 4-2988.	ORPHANS OF ITALY, INC.	HOTEL PLAZA BALLROOM
Saturday April 20- April 25	SKI FURS AND SKATING FURS Daily continuous showings of fur parkas, skicoats, sportcoats, skating costumes, and apres-ski wear for men, women, children. Refreshments. (Preview, by invitation, Mon., April 22 at 9:00 A.M.) Contact: Albert Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BLKS. FROM STATLER-HILTON
Saturday April 20	PRET-A-PORER SHOWINGS IN PARIS (April 20-April 25) Contact: Bruno du Roselle, 35, rue Etienne-Marcell Paris 1, France.		
Sunday April 21- April 25 9:00 A.M.- 6:00 P.M.	FIFTEENTH ANNUAL SKI TRADE SHOW One hundred-fifty member firms will show ski apparel, equipment, footwear, and accessories; also, seminars, receptions, awards programs. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
April 22	MR. FRED FOR FUR AND SPORT PREVIEW AT 9:00 A.M. (See above)		
Monday April 22 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 22 11:45 A.M.	ADVANCE FALL COLLECTION Designed by Anthony Muto. By reservation. Continuous thereafter. Contact: Jean Palitz, PE. 6-1351.	JOBBERE-DONALD MANN	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday April 22 12:00 Noon	EARLY FALL COLLECTION By reservation. Thereafter by appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN & ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday April 22 12:00 Noon	ADVANCE FALL COLECTION By appointment. Contact: CH. 4-3169. Publicity: Stutman Associates, 247-2662.	MODERN COUTURE	530 SEVENTH AVENUE SHWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 22 2:30 P.M.	ADVANCE FALL COLLECTION Designed by George Samen. By reservation. Continuous thereafter. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 22 4:00 P.M.	ADVANCE FALL COLLECTION Also Mon., April 29 at 4:00. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday April 22 5:00 P.M.	ADVANCE FALL COLLECTIONS Fall ready-to-wear by: Jean-Marie Armand, Castillo, Jacques Heim, Jeanne Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Philippe Venet, Emanuel Ungaro. Also showing Tues., April 30 at 9:30. By reservation. Contact: 755-7171.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday April 22	ADVANCE FALL COLLECTION Continuous showings, by appointment. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 22	CALIFORNIA FASHIONS IN NEW YORK Fall capsule collection, by appointment. Contact: Rod Owens, 213-627-5257.	CAMPIONI-BERT GEIGER (122 E 7TH St., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 22	EARLY FALL CAPSULE COLLECTION Designed by Dorothy Arden. Continuous showings, by appointment. Contact: LW. 4-0220.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 22	EARLY FALL COLLECTION Continuous showings, by appointment. Contact: LA. 4-8126.	CARMINE PORCELLI FOR JOSEPH PRUZAN	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday April 23 9:30 A.M.	EARLY FALL COLLECTION Also April 25, 30, May 2 at 9:30. Contact: WI. 7-4551.	TIFFEAU-BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 23 10:00 A.M.	ADVANCE FALL COLLECTION Also April 24, 25 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 23 10:30 A.M.	ADVANCE FALL COLLECTION Also April 26, 30, May 2 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday April 23 10:30 A.M.	ADVANCE FALL COLLECTION Also April 24, May 1 at 10:30. By reservation. Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 23 11:30 A.M.	ADVANCE FALL COLLECTION Designed by Belle Saunders and August de Lorenzo. Also showing Tuesday, April 30 at 11:30. By reservation. Thereafter continuous. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 23 11:30 A.M.	EARLY FALL COLLECTION Also May 1 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 23 12:00 Noon	ADVANCE FALL COLLECTION Also April 25, 30 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 23 12:30 P.M. Luncheon	FASHION SHOWING AT BENEFIT LUNCHEON Spring collections by The Schraders will be shown at a benefit for Morris Margulis Cancer Foundation. Contact: Mrs. Frank Margolis, 436 Beach 142nd St. Fashion Show Coordinator: Phyllis Youngheart, PL. 1-0752.	EASTERN AIRLINES	ST. REGIS ROOF
Tuesday April 23 2:30 P.M.	ADVANCE FALL COLLECTION Designed by Marie McCarthy. Also showing April 24, 30 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 23 2:30 P.M.	EARLY FALL COLLECTION Also April 25 at 2:30. By reservation. Contact: FE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday April 23 4:00 P.M.	ADVANCE FALL COLLECTION Designed by Elinor Simmons. Also showing April 25, 30 at 4:00. By reservation. Contact: Roslyn Schoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday April 23 4:30 P.M. Cocktails	PREVIEW: BACK-TO-SCHOOL GIRLS' FASHIONS Ruth of Carolina will present fashions for toddlers (3-6x); and back-to-school (7-14) dresses and sportswear. By invitation. Contact: Barbara Tribelhorn, 695-7087.	RUTH OF CAROLINA (130 WEST 34TH STREET)	WEAVER'S CLUB 111 WEST 40TH STREET
Tuesday April 23 5:15 P.M.	PREVIEW: FALL AND OPENING OF NEW COMPANY The first day-to-night collection by Anne Klein. Followed by housewarming. By invitation. Contact: Meeghan or Judy, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Designed by Frances Prisco, at continuous showings.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 4-9311.
Beginning Tuesday April 23	ADVANCE FALL COLLECTION Continuous showings, designed by Monte Streitfield. Contact: Marilyn, 695-7410.	STREGA NEW YORK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR By appointment.
Wednesday April 24 9:30 A.M.	ADVANCE FALL COLLECTION Also May 1 at 9:30. By reservation. Contact: JU. 2-2317.	MONTE-SANO	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Wednesday April 24 11:00 A.M.	ADVANCE FALL COLLECTION Designed by Alan Phillips. Also showing Mon., April 29 at 11:00. By reservation. Contact: 524-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

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Wednesday April 24 12:00 Noon	ADVANCE FALL COLLECTION Designed by Bob Bugnand. Also Tues., April 30 at 12:00 Noon. Contact: Miss Joy or Lee Gold, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 24 1:00 P.M.	EARLY FALL COLLECTION Also April 25, 30 at 1:00. By appointment. Contact: Jean Roberts, LA4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday April 24 2:30 P.M.	ADVANCE FALL COLLECTION By reservation. Contact: PE. 6-6983.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 24 3:30 P.M.	EARLY FALL COLLECTION Thereafter by appointment. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN BY MIGUEL DORIAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 24 4:00 P.M.	EARLY FALL COLLECTION Designed by Mario Forte. By reservation. Contact: 564-7832.	HANDMACHER-VOGEL	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 24	HANNAH TROY'S PRESS PREVIEW AT 5:00 P.M. (Opening April 25 at 1:00)		
Thursday April 25 11:00 A.M.	ADVANCE FALL COLLECTION By appointment. Contact: 564-3857.	ANDREW WOODS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday April 25 1:00 P.M.	OPENING OF EARLY FALL COLLECTION Also May 1 at 1:00 P.M. By reservation. (Press preview, Wed., April 24, at 5:00, by invitation, see above.) Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 25 5:00 P.M.	ADVANCE FALL COLLECTION By invitation only. Thereafter at the showroom (11th floor) by appointment. Contact: CH. 4-2616.	SAMUEL WINSTON (530 SEVENTH AVENUE)	REGENCY HOTEL BALLROOM
Sunday April 28 6:00 P.M. Cocktails	FALL-WINTER BRIDAL FASHIONS "Weddings, American Style"--preview of Fall-Winter bridal fashions. By invitation. (Black tie or turtleneck; mini, midi, maxi) Contact: Eleanor Pontius, MU. 9-5900.	BRIDE'S MAGAZINE (420 LEXINGTON AVE.)	N.Y. HILTON HOTEL MERCURY BALLROOM
Tuesday April 30 12:00 Noon Luncheon	PRESS LUNCHEON: AWARD DESIGNS Collins & Aikman Tricot Division will present award-winning designs in lingerie and loungewear to the press. By invitation. Contact: Miss Ford, 689-3900.	COLLINS & AIKMAN (210 MADISON AVE.)	LA CABANA 146 EAST 57TH STREET
Wednesday May 1 9:00 A.M. Breakfast	"BREAKFAST AT RATNER'S" Showing of junior dresses and sportswear for Fall, in conjunction with NYU School of Performing Arts, at Central Plaza (directly above Ratner's). Show promptly at 9:30. By invitation. Contact: Carlyn, 565-6475.	THE MARKET (1407 BROADWAY)	RATNER'S RESTAURANT 111 2ND AVE. (6TH ST.)

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